



EDUCATION

Mt. Sierra College

June 2006 - June 2012

B.A. Multi-Media Art & Graphic Design

U.S. Army, Combat Engineer

Feb. 2002 - Aug. 2010

Demo Specialist

Honorable Discharge - War Veteran

CERTIFICATES OF COMPLETION

Udemy Online Education

1. JavaScript, Understanding the weird parts
2. Projects in JavaScript and JQuery
3. Best Wordpress Plugins
4. The complete Web Developers Course
5. Complete Wordpress Business Course

SKILLS & COMPETENCIES

DIGITAL ART

Photoshop CC, Illustrator CC, InDesign CC, Dreamweaver CC, Adobe Bridge CC file management & project hierarchy, Final Cut Pro II, DVD Authoring, Cleaner 6 DV compression, Windows/Mac, Microsoft Office, Word, Excel, PowerPoint, Proven history of solving complex large format printing problems.

HTML5, CSS, JAVA, API DATABASE

FTP Site structuring & operations and email marketing & micro sites, Intranet server archival & maintenance duties, HTML/XHTML/CSS coding & front-end web design, PHP, MySQL, & server side database driven web design, API Database, Wordpress

INTRODUCTION

This resume is "interactive". The buttons are links to learn more, click around. My name is Joseph Nava and this is my Digital Resume. I am a Graphic and Web Designer located in Farmington, Utah. I have my BA in Multi-Media Art & Graphic Design. I am capable of handling any of your complex graphic and web design projects. From a clean logo and branding guidelines to a fully functioning website and everything in between. My goal is to communicate who you are and what you stand for, through beautiful design.

EXPERIENCE



Weber State University

Graphic Designer, 2024 - Present

I support the university's branding and communication efforts. I work closely with marketing strategists, writers, photographers, and other creatives to develop compelling visual assets that elevate the university's image, engage key audiences, and support institutional goals.



LOGO CONCEPTS

Senior Graphic Designer, 2021 - 2024

I am responsible for overseeing the creative and production files needed for mass production, Embroidery, Screen Print, Laser engraving, Direct Transfer. I manage two remote graphic designers who help me get projects across the finish line in an efficient manner.



HIGHPOINT BREWING COMPANY

Graphic & Web Designer, + Brewer - 2019-2021

I managed and created all their visual communication. I made their brew menus, apparel, flyers, brochures, and signage. I built and maintained their website as well as the e-commerce aspect of their store. On the side, it was a lot of fun helping brew their beer as well.



FITNESS19 MARKETING LANDING PAGES

Lead Web Developer, 2016 - 2017

I was responsible for creating a specific identity that would look honest, local & reliable for their community. Their pages needed to represent the nature of their business and needed to be displayed and advertised clearly and creatively across all mediums.



MENDOCINO FARMS SANDWICH MARKET

Graphic & Web Designer, 2012 - 2015

I was responsible for creating all visual communication for all locations and online graphics. I worked with a team to maintain, deliver and implement all visual communication at each location. From order tickets to menus. Bathroom signage to wall wraps. I customized their logo and maintained the HTML/CSS of their website & online presence.

WORK EXAMPLES



LET THE
GOOD
TIMES
ROLL



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